



**Thinking “out-of-the-box” to imagine ideas that develop
into awe-inspiring creative designs**

Skills

**3DS Max · After Effects · Animate · Audition · Excel · Figma
· Illustrator · InDesign · Photoshop · PowerPoint · Premiere · Word**

Education

The Illinois Institute of Art

BFA in Game Art and Design (2009) · BFA in Illustration and Design (2014)

CREATIVE EXPERIENCE

Rockford Silk Screen Process

(Feb. 2023 - Currently Employed)

Graphics Manager

- Direct the production and layout of artwork and platemaking
- Facilitating communication and collaboration across departments
- Ensure project/client specifications are met through prepress and proof checking
- Assign daily and weekly tasks to the design team

Fisher Printing

(Mar. 2022 - April 2023)

Senior Graphic Designer

- Oversee all Marketing design projects from development to delivery
- Design original pieces, including illustrations and infographics for Marketing materials
- Maintain brand consistency throughout all our marketing projects
- Generate ideas and concepts to help advertise products/services
- Refine graphics and layout to ensure brand guidelines are followed

Glitz & Go LLC

(Oct. 2019-Mar. 2022)

Graphic Designer

- Creating full scale marketing product collateral to meet quarterly sales goals
- Managing brand and design guidelines to establish a 99% customer satisfaction rating
- Client communication to determine objectives, budget, approach, details, and style
- Project management to ensure completion within budget and scheduling requirements

Greenlee

(Oct. 2017-March 2018)

Marketing Coordinator/Graphic Designer

- Layout, illustration, and editing for instruction manuals, product decals, and related technical publications
- Social media strategy, content, campaigns, scheduling, and analytics
- Managed marketing, advertising, and presentation strategies, plans, calendars, and objectives
- Assembled and analyzed sales forecasts to implement marketing and advertising campaigns
- Video, photography, and editing for the production of catalogs, brochures, graphics, merchandising, etc.

317 Studio and Gallery

(Feb. 2016-Dec. 2016)

Art Teacher

- Teach various art classes/parties
- Prepare instructions for classes
- Create a fun and enthusiastic atmosphere

KMK Media Group

(April 2016-Dec. 2016)

Graphic Designer

- Graphic design for sell sheets, infographics, brochures, print ads, social media, and promotion materials
- Developed digital marketing campaigns and content for web and print
- Established partnerships with community and media outlets
- Worked within tight deadlines to complete design work quickly and efficiently

Dreaming Tree

(May 2015-Feb. 2016)

3D Paper Engineer/Graphic Designer

- Developed product concepts from sketches, creating digital designs and illustrations
- Logo design, company branding, and 3D modeling
- Setting up file guidelines and procedures to ensure files are engineered with precision, detail, and speed
- Company-wide project planning, managing, communication, and strategy with executives

Cubicle Ninjas

(Sept. 2014- Dec. 2014)

Graphic Design Intern

- Assisting fellow team members with the creation of visual content for billboards, social media, websites, and so on
- Assisting with photo editing and image creation, managing files, and performing a variety of clerical duties

**+12 YEARS of
Retail Experience**

